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# A CLE Seminar~ *A Practical & Professional Approach to Mediation*

&

## Open House



**Wednesday, April 29, 2009**

1:30 to 4:30 p.m. ~ Seminar

4:30 to 7:00 p.m. ~ Drinks & Hors d'oeuvres

at

**BAY offices &  
on-site seminar room**  
Atlanta, Georgia



**RSVP today for the seminar &/or  
the open house ~**

***It will be Time Well Spent !***

*\*Seating for seminar limited to first 125 registrants\**

  
Mediation & Arbitration Services, LLC  
5775 Glenridge Drive, Suite E100  
Atlanta, GA 30328-5386

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## BAY Seminar Registration & Open House RSVP

Name: \_\_\_\_\_ Bar Number: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

I plan to attend the *Seminar AND the Open House*

\_\_\_\_ I wish to receive 2 hrs of CLE (1 Trial/1 Professionalism) credit (\$25.00)    \_\_\_\_ I do NOT wish to receive CLE credit (No fee)

I plan to attend the *Seminar ONLY*

\_\_\_\_ I wish to receive 2 hrs of CLE (1 Trial/1 Professionalism) credit (\$25.00)    \_\_\_\_ I do NOT wish to receive CLE credit (No fee)

I plan to attend the *Open House ONLY\*\*\**

**Please send registration/rsvp form & check (made payable to BAY), by April 15th, to:**

*BAY Mediation & Arbitration Services, LLC • 5775 Glenridge Drive, N.E. • Suite E100 • Atlanta, GA 30328-5386*

***\*\*\*To RSVP to the Open House ONLY, you may fax form to 404-252-3376 or respond to 678-510-1574 or msv@bayatl.com***

## *A Practical & Professional Approach to Mediation*

Join us for a practical and informative seminar on how to get the most out of mediation for your clients, while maintaining your integrity and professionalism. **Bruce Barrickman** will present *Practical Considerations & Tips for Successful Mediation*, which will include a panel discussion involving **Bill Allred**, **Victor Faenza**, **Chris Parker** and **Scott Young**. After a short break, **Jim Stewart** will present *Professionalism in Mediation*, which will include advice from fellow mediators **Gino Brogdon**, **Matthew Gansereit**, **Valerie Tobin** and **Denny Webb**. These individuals have over 92 years of combined experience serving as neutrals in a wide variety of cases. Each brings a unique perspective to the topics to be presented. *Let their experience benefit you!*

The seminar will be followed by drinks and hors d'oeuvres in BAY's new spacious facility. Speakers will be available to answer questions and to offer advice on how to more effectively utilize alternative dispute resolution in today's troubling economy.



**JOIN US FOR AN OPEN HOUSE  
FROM 4:30 P.M. TO 7:00 P.M.,  
EVEN IF YOU CANNOT MAKE  
THE SEMINAR**

**Come see why more and more  
lawyers are turning to BAY for  
their mediation needs!**

## SEMINAR & OPEN HOUSE

**Date:**

**Wednesday, April 29th**

**Location:**

**BAY Mediation & Arbitration Services**  
*(in BAY offices and on-site seminar room)*

5775 Glenridge Drive, N.E.

Suite E100

Atlanta, Georgia 30328

678-510-1574

www.bayadr.com

**Schedule:**

- 1:30 - 2:00 p.m. Registration**  
*(in on-site seminar room)*
- 2:00 - 2:15 p.m. Introduction**
- 2:15 - 3:15 p.m. Part I: Practical Considerations & Tips for Successful Mediation (1 Trial CLE)**
- 3:15 - 3:30 p.m. Break**
- 3:30 - 4:30 p.m. Part II: Professionalism in Mediation (1 Prof. CLE)**
- 4:30 - 7:00 p.m. Open House**  
Drinks & hors d'oeuvres  
*(served in BAY offices)*

**CLE Credit:**

This seminar has been approved for 2 CLE hrs, including 1 Trial hr and 1 Professionalism hr

**Registration Cost:**

The fee for the seminar is \$25.00, if wishing to receive CLE credit.

**\*\*Seating for seminar limited to 125 ~  
All welcome at open house!\*\***

## *Speakers*

**Bill Allred**, an AV-rated attorney, has been practicing law since 1986. Mr. Allred has successfully served as a neutral in hundreds of cases. He has spoken at various continuing legal education seminars on trial tactic and insurance coverage issues.

**Bruce Barrickman**, has been a litigator since 1979 and has been a neutral since 1998. An AV-rated attorney, he has served as a faculty member of the National Institute of Trial Advocacy (NITA) training program and taught at many continuing legal education seminars.

**Gino Brogdon**, a retired Fulton County Superior and State Court Judge and former partner in a large Atlanta law firm, brings a unique perspective to his role as mediator. He speaks at seminars, locally and nationally, and is a frequent legal analyst for CNN.

**Victor Faenza** is an AV-rated attorney who began practicing law in 1991. He has represented plaintiffs and defendants in commercial and tort litigation. He began mediating in 2004 and his services were in such high demand that he began mediating full-time in 2008.

**Matthew Gansereit** has been practicing law since 1992 and has experience as a plaintiff's attorney and a defense attorney. Mediating since 2003, Mr. Gansereit has extensive advanced ADR training, including professionalism and ethics in mediation.

**Chris Parker** has been practicing law since 1989 and specializes in labor law and employment litigation. Named a "Super Lawyer" by *Atlanta* magazine and one of Georgia's "Legal Elite" by *Georgia Trend* magazine, Mr. Parker has been a trained neutral since 1996.

**Jim Stewart** has been a neutral for over 22 years. He began practicing law in 1979, after spending six years as an insurance adjuster. Mr. Stewart's background as an adjuster and as a plaintiff's attorney gives him the ideal perspective as a neutral.

**Valerie Tobin** has been an attorney since 1983 and a neutral since 1991. Ms. Tobin has extensive ADR training and experience, having served as Executive Director of the Fulton Co. State and Magistrate Courts' sponsored ADR program for seven years.

**Denny Webb** an AV-rated attorney, has been a civil litigator for over 43 years. He has tried over 300 civil jury cases in 10 states and the federal courts involving a wide variety of disputes. Mr. Webb has been named one of Georgia's "Super Lawyers" by *Atlanta* magazine.

**Scott Young** has been a civil litigator since 1991, after earning a masters degree in vocational rehabilitation in 1987. An AV-rated attorney, Mr. Young has been a trained neutral since 2002, he has successfully mediated hundreds of disputes. He is also an active lecturer.